



# CONVENTION PROGRAM ADVERTISING CONTRACT

Contact Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Office: \_\_\_\_\_ Cell: \_\_\_\_\_

E-Mail: \_\_\_\_\_

### MECHANICAL REQUIREMENTS

- We will only accept 300 dpi (dots per inch) PDF or TIFF (CMYK colors or black & white) files with embedded items.
- Color and black & white images (logos) must be in 300 dpi at the target size.
- Proofs: A color/CMYK process match print or color proof, as well as a black & white laser proof should be included with ALL electronic files.
- No application files or film will be accepted.
- Any expenses incurred for design, layout, camera work and stripping will be billed as additional charges to the advertiser.
- All advertisements must exactly fit the ad size purchased.
- No web or download images from web sites will be accepted.

### ADVERTISING SPECIFICATIONS

- Full Page 8" X 10"
- Full Page, Bleed 8 3/4" X 11 1/4"
- Half Page, Horizontal 8" X 5"

### TERMS AND CONDITIONS

- Deadline to receive advertising mechanical and payment of advertising is July 10, 2017.
- TAMACC reserves the right to assign space on a first-come, first-serve basis.
- Cancellations WILL NOT be accepted.
- Mailed contracts will not be accepted without a credit card number, check, or Purchase Order number.
- TAMACC is not responsible for advertisements not accompanied by proofs.
- This contract will not be binding against TAMACC in the event of any strike, lockout, injunction, act of war, act of God, emergency declared by any government agency or any other circumstances beyond the control of TAMACC. TAMACC is not responsible for any assumed loss of profit or exposure for omission of the advertisement.
- If your file is larger than 2MB, do not e-mail, mail a CD.

### ADVERTISING RATES

Cover, 4-Color (Choice of Inside Front, Inside Back or Outside Back)	\$5,000
Full Page, Color with Bleed	\$2,500
Full Page, Color	\$2,200
Full Page, Black & White with Bleed	\$1,800
Full Page, Black and White	\$1,500
Half Page, Color	\$1,000
Half Page, Black & White	\$750

### ADVERTISING ACCEPTANCE

I, the duly authorized representative of the above company, on behalf of said company, subscribe and agree to all the terms and conditions contained in this contract for advertising in the Hispanic Business Convention of Texas Program.

Total: \$ \_\_\_\_\_ Check: \_\_\_ Credit Card: Visa \_\_\_ MasterCard \_\_\_ AMEX \_\_\_ Purchase Order: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Mailing Address/Zip: \_\_\_\_\_ Security Code: \_\_\_\_\_

*Credit card payments will not be accepted without proper billing mailing address and zip code for the credit card.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please complete and send with appropriate remittance to TAMACC, 606 Main Street, Suite C, Buda, Texas 78610, (512) 444-5727 or e-mail to [panton@TAMACC.org](mailto:panton@TAMACC.org).