



CONVENTION PROGRAM ADVERTISING CONTRACT

Contact Name: _____

Company/Organization: _____

Address: _____

City/State/Zip: _____

Office: _____ Cellular: _____

E-Mail: _____

MECHANICAL REQUIREMENTS

- We will only accept 300 dpi (dots per inch) PDF or TIFF (CMYK colors or black & white) files with embedded items.
- Color and black & white images (logos) must be in 300 dpi at the target size.
- Proofs: A color/CMYK process match print or color proof, as well as a black & white laser proof should be included with ALL electronic files.
- No application files or film will be accepted.
- Any expenses incurred for design, layout, camera work and stripping will be billed as additional charges to the advertiser.
- All advertisements must exactly fit the ad size purchased.
- No web or download images from web sites will be accepted.

ADVERTISING RATES

Cover, 4-Color (Choice of Inside Front, Inside Back or Outside)	\$1,800
Full Page, Color	\$1,200
Half Page, Color	\$750
Quarter Page, Color	\$500

ADVERTISING SPECIFICATIONS

- Full Page 8" X 10"
- Half Page, Horizontal 8" X 5"
- Quarter Page, 4" X 2.5"

TERMS AND CONDITIONS

- Deadline to receive advertising mechanical and payment of advertising is August 10, 2018.
- TAMACC reserves the right to assign space on a first-come, first-serve basis.
- Cancellations WILL NOT be accepted.
- Mailed contracts will not be accepted without a credit card number, check, or Purchase Order number.
- TAMACC is not responsible for advertisements not accompanied by proofs.
- This contract will not be binding against TAMACC in the event of any strike, lockout, injunction, act of war, act of God, emergency declared by any government agency or any other circumstances beyond the control of TAMACC. TAMACC is not responsible for any assumed loss of profit or exposure for omission of the advertisement.
- If your file is larger than 2MB, do not e-mail, mail a CD.

ADVERTISING ACCEPTANCE

I, the duly authorized representative of the above company, on behalf of said company, subscribe and agree to all the terms and conditions contained in this contract for advertising in the Hispanic Business Convention of Texas Program.

Total: \$_____ Check: ___ Credit Card: Visa ___ MasterCard ___ AMEX ___ Purchase Order: _____

Credit Card Number: _____ Expiration Date: _____

Mailing Address/Zip: _____ Security Code: _____

Credit card payments must include billing mailing address and zip code for the credit card.

Signature: _____ Date: _____

Please complete and send with appropriate remittance to TAMACC, 606 Main Street, Buda, Texas 78610, (512) 444-5727 or e-mail to panton@TAMACC.org.