



# PROGRAM ADVERTISING CONTRACT

Contact Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Office: \_\_\_\_\_ Cell: \_\_\_\_\_

E-Mail: \_\_\_\_\_

## MECHANICAL REQUIREMENTS

- Preferred ad file format: PDF (PDF/X-1a compliant files). Rasterized Photoshop files or jpgs meeting guidelines below will be accepted.
- ALL full page bleed ads must include bleed image (0.125") on all 4 sides and crop marks.
- Ensure that all images in ads are a minimum of 300 dpi at 100% of final placement size.
- Convert all spot colors to four-color process.
- All artwork must be prepared per the specified dimensions.
- SAFETY: All live/readable text/matter should be 1/4" from the trim line on all four sides.
- When using pure BLACK in your design, please use: C=30, M=30, Y=30, K=100
- Any expenses incurred for design, layout, and preparation will be billed as additional charges to the advertiser.

## ADVERTISING RATES

Covers (Choice of Inside Front, Inside Back or Outside Back)	\$3,000
Full Page	\$2,000
Half Page	\$1,000
Quarter Page	\$500
Eighth Page	\$250

## ADVERTISING ACCEPTANCE

I, the duly authorized representative of the above company, on behalf of said company, subscribe and agree to all the terms and conditions contained in this contract for advertising in the Women of Distinction Awards Program.

Total: \$ \_\_\_\_\_ Check: \_\_\_ Credit Card: Visa \_\_\_ MasterCard \_\_\_ AMEX \_\_\_ Purchase Order: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Mailing Address/Zip: \_\_\_\_\_ Security Code: \_\_\_\_\_

*Credit card payments will not be accepted without proper billing mailing address and zip code for the credit card.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please complete and send with appropriate remittance to TAMACC, 606 Main Street, Buda, Texas 78610, (512) 444-5727 or e-mail to [panton@TAMACC.org](mailto:panton@TAMACC.org).

## ADVERTISING SPECIFICATIONS

- Full Page 8" x 10"
- Full Page, Bleed 8.5" x 11" + 1/8" bleed on all 4 sides
- Half Page, Horizontal 7.5" x 5"
- Quarter Page, Vertical 7.5" x 4.75"
- Eighth Page, Horizontal 3.625" x 2.25"

Ads are to be e-mailed to [panton@tamacc.org](mailto:panton@tamacc.org). For multiple, or large files (over 10mb, use the dropbox: [www.transferbigfiles.com/dropbox/reedesign](http://www.transferbigfiles.com/dropbox/reedesign))

## TERMS AND CONDITIONS

- Deadline to receive advertising space reservation and payment is May 4, 2020.
- TAMACC reserves the right to assign space on a first-come, first-serve basis.
- Cancellations WILL NOT be accepted.
- Mailed contracts will not be accepted without a credit card number, check, or Purchase Order number.
- TAMACC is not responsible for advertisement's color when not accompanied by proofs.
- This contract will not be binding against TAMACC in the event of any strike, lockout, injunction, act of war, act of God, emergency declared by any government agency or any other circumstances beyond the control of TAMACC. TAMACC is not responsible for any assumed loss of profit or exposure for omission of the advertisement.