

# PROGRAM ADVERTISING CONTRACT

Contact Name:	
Company/Organization:	
Address:	
City/State/Zip:	
Office:	Cell:
E-Mail:	

#### **MECHANICAL REQUIREMENTS**

<ul> <li>Preferred ad file forma</li> </ul>	it: PD	F (PDI	F/X-1a co	ompl	liant files).
Rasterized Photoshop	files	or jpg	meeting	the	guidelines
below will be accepted.					

- ALL full-page bleed ads must include a bleed image (0.125") on all 4 sides and crop marks.
- Ensure that all images in ads are a minimum of 300 dpi at 100% of the final placement size.
- Convert all spot colors to a four-color process.
- All artwork must be prepared per the specified dimensions.
- SAFETY: All live/readable text/matter should be 1/4" from the trim line on all four sides.
- When using pure BLACK in your design, please use: C=30, M=30, Y=30, K=100
- Any expenses incurred for design, layout, and preparation will be billed as additional charges to the advertiser.

# **ADVERTISING RATES**

Covers	\$3,000
(Choice of Inside Front, Inside Back, or Outside Back)	
Full Page	\$2,000
Half Page	\$1,000
Quarter Page	\$500
Eighth Page	\$250

# **ADVERTISING SPECIFICATIONS**

Full Page 8" x 10" Full Page, Bleed 8.5" x 11" + 1/8" bleed on all 4 sides Half Page, Horizontal 8" x 5" Quarter Page, Vertical 3.875" x 5" Eighth Page, Horizontal 3.875" x 2.25"

Ads are to be e-mailed to panton@tamacc.org. For multiple, or large files (over 20 MB) use Dropbox: www.transferbigfiles.com/dropbox/reedesign

# **TERMS AND CONDITIONS**

- The deadline to receive advertising space reservation and payment is May 31, 2023.
- TAMACC reserves the right to assign space on a first-come, first-serve basis.
- Cancellations WILL NOT be accepted.
- Mailed contracts will not be accepted without a credit card number, check, or Purchase Order number.
- TAMACC is not responsible for the advertisement's color when not accompanied by proofs.
- This contract will not be binding against TAMACC in the event of any strike, lockout, injunction, an act of war, an act of God, emergency declared by any government agency, or any other circumstances beyond the control of TAMACC. TAMACC is not responsible for any assumed loss of profit or exposure for the omission of the advertisement.

# ADVERTISING ACCEPTANCE

I, the duly authorized representative of the above company, on behalf of said company, subscribe and agree to all the terms and conditions contained in this contract for advertising in the Women of Distinction Awards Program.

Total: \$	Check: Credit Card: Visa Master	Card AMEX Purchase Order:		
Credit Card Number:		Expiration Date:		
Mailing Address/Zip:		Security Code:		
Credit card payments will not be accepted without the proper billing mailing address and zip code for the credit card.				
Signature:		Date:		

Please complete and send with appropriate remittance to TAMACC, 606 Main Street, Buda, Texas 78610, (512) 444-5727 or e-mail to panton@TAMACC.org.

Texas Association of Mexican American Chambers of Commerce is the Leading Hispanic Business Organization in Texas Since 1975

606 Main Street 📌 Buda, Texas 78610 🤻 (512) 444-5727 🧚 www.TAMACC.org